

Legislative-Executive WorkFirst Poverty Reduction Oversight (LEWPRO) Task Force

November 17, 2022

9:00 am - 12:00 pm



Opening

Presented by:

Charice Pidcock, Special Assistant for Poverty Reduction, Community Services Division, Economic Services Administration, Department of Social & Health Services



Rules of Engagement



- Maintain a respectful body language, tone, and volume when sharing our opinions
- Value the many different sources of knowledge; listening to the entire message without editorializing or interrupting
- Act in ways that edify the group's self-esteem
- Seek first to understand before being understood
- Be honest and explain why
- Always assume good intentions; give people the benefit of the doubt
- Look for places to agree, connect, and support it helps us get to better solutions
- Make it a safe environment to share no personal attacks
- Listen to the entire message, literally, and mentally:
 - (a) don't interrupt we are modeling respectful behavior; and
 - (b) our listening implies that we care, even if we don't agree



Transforming Housekeeping: Task Force Members Lives

- Designated as "panelists" and will have the ability to participate
- All other attendees are muted
- Please use your reaction/hand raise buttons to ask questions, speak and vote
- Staff will count hands to determine outcome of votes



Housekeeping: Public & Non-Task Force Attendees



- Chat function is turned off
 - If you have questions during the meeting, please use the Q&A function
 - Q&A should not be used for comments or discussion
- Request to participate during 2 public comment periods by using the "raised hand" feature
- When it is your turn to speak, you will be "promoted" to panelist
- To keep us on time:
 - Green = 2 minutes remaining
 - Yellow = 1 minute remaining
 - Red = Time to move to the next speaker



Welcome & Introductions

Presented by:

Representative Mia Gregerson, 33rd Legislative District

Secretary Jilma Meneses, Department of Social & Health Services



Review/Approve Agenda & Prior Meeting Minutes

Presented by:

Representative Mia Gregerson, 33rd Legislative District



Topic	Time
Opening	5 minutes
Welcome and Introduction	10 minutes
Review/Approve Agenda	2 minutes
Review/Approve prior meeting minutes	3 minutes
Public Comment	20 minutes
Digital Access Presentation	30 minutes
Review & discuss decision matrix	35 minutes
Break	10 minutes
Poverty Reduction Subcabinet update	10 minutes
Intergenerational Poverty Advisory Group update	5 minutes
Poverty Reduction Budget Proposals	30 minutes
Smartsheet & Bill Tracking Tool	5 minutes
Public Comment	10 minutes
Good of the Order	5 minutes





Quorum & Prior Meeting Minutes





Public Comment





Digital Access Presentation

Presented by:

Emily Grossman, Lead Policy Alignment Advisor, Department of Commerce

Ryan Leisinger, Senior Manager, Office of Innovation and Technology, Department of Health

Mark Vasconi, Director, Office of Broadband, Commerce



WA State Broadband Office – Digital Equity

Legislative Executive Work First Poverty Reduction Oversight (LEWPRO) Task Force



Mark Vasconi, Director State Broadband Office

Broadband Service is Essential

21st Century requires equitable broadband

- Health Care
- Education
- Securing Employment
- Government Services
- E-Commerce

Digital Equity is a three-legged stool

- Access to Infrastructure
- Affordable service
- Adoption
 - User education
 - Device Support
 - Application education
 - On-line safety



PWB-funded broadband project in Grant County, WA

The Future of Federal Broadband Funding

- Infrastructure Investment and Jobs Act (IIJA)
- Historic Opportunity to "Flip the Script"
 - Deployment based on community needs vs economic return
- Administered By National Telecommunications Information Administration (NTIA)
- National Highlights
 - \$42.5B Broadband Deployment (BEAD)
 - \$14.2B Affordability Support (ACP)
 - \$75/mo. Credit for Tribal Members
 - \$2.75B for Digital Equity Planning
 - \$1.0B Middle Mile



H.R. 3684

One Hundred Seventeenth Congress of the United States of America

AT THE FIRST SESSION

Begun and held at the City of Washington on Sunday, the third day of January, two thousand and twenty-one

An Act

To authorize funds for Federal-aid highways, highway safety programs, and transit programs, and for other purposes.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

SECTION 1. SHORT TITLE; TABLE OF CONTENTS.

(a) Short Title.—This Act may be cited as the "Infrastructure Investment and Jobs Act".





- BEAD planning program *Each State receives a Minimum is \$100M*
 - WSBO proposal to National Telecommunications Information Administration (NTIA) for \$5M planning grant approval is imminent.
 - WSBO will develop a state BEAD "Action Plan" by mid 2023 that targets projects for funding
 - Robust public input and community outreach (Digital equity assessments and BATS)
 - Nationwide BEAD funding is \$42.5B: WA share is based on relative % of unserved locations as determined by the FCC maps to be released on November 18 (see next slide)
- Digital Equity planning program
 - WSBO submitted a proposal to NTIA for \$1.1m planning grant Expect approval soon.
 - WSBO will develop a state digital equity plan by fall 2023
 - Digital equity plan will inform and be incorporated in BEAD 5 year state plan
 - Eventual share of digital equity grant is unknown (\$2.75B nationwide over 5 years)

Timing of these milestones will depend on exact award dates

Federal Funding - Call to action!

- The public can participate in FCC Mapping efforts
 - FCC speed test map
 - Defines state funding!
 - FCC map release on Nov 18
 - Challenge period ends January 13, 2023
- How can the public help?
 - FCC mapping will be made available to public to check address-level locations and broadband availability
 - Individual users can access map and submit information to FCC if map doesn't represent a user's location or listed broadband availability
 - Get the word out to Washington residents!

Digital Navigator Program

The initial digital navigator program has been very successful. Through June of 2022, our partners have provided the following services to more than 40,000 clients throughout the state in the following areas;

- Digital Navigation: 20,893
- Digital literacy skills services: 15,901
- Device distribution with built in subscription assistance: 2,813

WSBO is currently extending this program and is in the process of finalizing contracts and agreements for the following;

- Seventeen new organizations to provide digital navigator services statewide.
- An interagency agreement with Department of Veterans Affairs to provide digital navigator services for veterans.
- Digital navigator awards for organizations serving the recently incarcerated, or reentry populations in the state of Washington.

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Administered by FCC

- Up to \$75/month discount for households on qualifying Tribal lands;
- \$30/month discount for qualifying households that are not on qualifying Tribal lands; and
- One-time discount of up to \$100 for a laptop, desktop computer, or tablet purchased through a participating provider when the eligible household contributes at least \$10 but less than \$50 toward the purchase.

Eligibility

- One member of the household has an income that is at or below 200% of the Federal Poverty Guidelines or meets any of the following qualifications
 - Participates in certain assistance programs, such as SNAP, Medicaid, Federal Public Housing Assistance, SSI, WIC, or Lifeline
 - Approved to receive benefits under the free and reduced-price school lunch program or the school breakfast program, including through the USDA Community Eligibility Provision
 - Received a Federal Pell Grant during the current award year;
 - Meets the eligibility criteria for a participating broadband provider's existing low-income program.
- One member of the household participates in any of the following Tribal specific programs: Bureau of Indian Affairs General Assistance, Tribal TANF, or Food Distribution Program on Indian Reservations

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What is happening in Washington State?

- ACP Enrollment for WA State
 - 233,180 through November 14, 2022
- How many households in Washington may be eligible?
 - Potentially 1.26 million*

What is WSBO doing?

- WSBO Digital Navigator Program
 - Actively signing people up new contracts will begin tracking this
- Seeking ways to partner with organizations directly involved in human services

*This estimate was constructed using information on clients enrolled in Washington's Basic Food (SNAP) Program, Medicaid, or Children's Health Insurance Program in December 2020.

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Community Engagement for State Planning

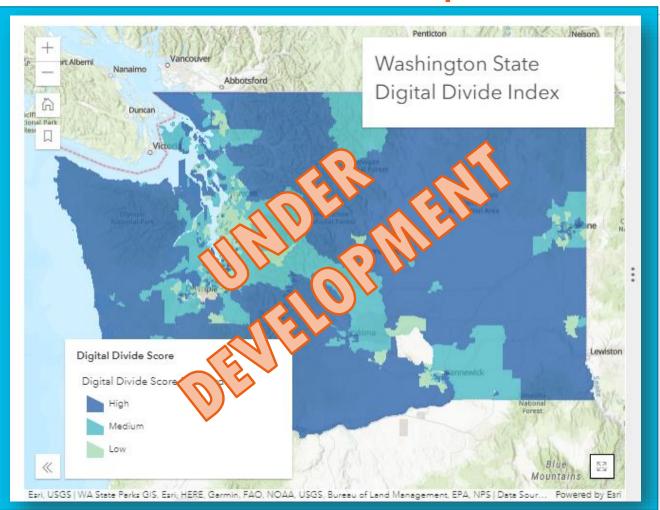
- WSBO funded WSU-Extension facilitation efforts
 - Supporting the development of Broadband Action Teams (BATs) across state
 - BATs are essential to gather community input and recommend projects
 - Eight regions Tribal region focuses on supporting Tribal BATs
 - BATs input is critical to informing state planning efforts
- WSBO funding for digital equity planning grants
 - Program to provide start-up grants to 29 Tribal nations and 39 counties (\$3m total)
 - WSU-Extension is managing in early 2023
 - Tribes and counties have an initial opportunity to inform state planning efforts
- Office of Equity and WSBO in partnership for the Digital Equity Forum
 - Listening to community perspectives
 - Once finalized, recommendations will inform state digital equity planning efforts
 - Continued consultation will be planned in the coming months

Digital Equity Dashboard

• Preview of Digital Equity Hub and Dashboard Site Draft Proof-of Concept

Commerce IT and consultant team are...

- Showing maps and dashboards of what's possible.
- Working on user stories that will define requirements and drive enhancements.
- Estimated to be ready mid to late 2023.



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Resources are needed for success

- Current WSBO digital equity positions
 - One of eight positions currently staffed
 - Four current positions including digital equity manager
 - Three additional outreach positions funded by BEAD planning monies
- Two positions in Office of Equity requested in WSBO decision package
- Timing is challenging through Dec, 2022
 - Legislative report
 - BEAD/digital equity RFP and selection of consultant
 - Second NoFO funded by ARPA
 - Recruitment process takes time
 - Digital navigator program growth
 - Staff Recruitment is ongoing

We're recruiting for a Digital Equity Manager!



Thank you!

TBD

TBD, STATE BROADBAND OFFICE

Mark.vasconi@commerce.wa.gov

360.918-1241







Furthering Digital Inclusion in State Government

Next steps for equitable outcomes

Emily Grossman

POLICY ADVISOR

DEPARTMENT OF COMMERCE

Ryan Leisinger

APPLICATION AND DATA SERVICES DIRECTOR

DEPARTMENT OF HEALTH





Digital Inclusion Leads to Digital Equity

The National Digital Inclusion Alliance (NDIA) defines digital equity as:

"A condition in which all individuals and communities have the information technology capacity needed for full participation in our society, democracy, and economy."

Inclusive

Usable

Accessible

Key Differences

- Accessibility- access for people with all types of disabilities. Ideally, they can interact with, learn from, and contribute to the web without barriers.
- **Usability-** effective, efficient, and functional design that **enhances user experience and outcomes**. Includes web design features specifically for people with disabilities.
- Inclusion- Web content is available to all regardless of economics, culture, language, geography, computer literacy, access to connectivity, and disabilities.

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Examples

- Accessibility- a website ready for a screen reader or videos with transcripts available.
- **Usability-** A website designed to maximize the efficiency of a screen reader. Videos that are close-captioned. Website designs that are logical, well-formatted, and organized, with a clear hierarchy.
- Inclusion- Training on web literacy, digital navigators, broadband connectivity, access to information over the phone. Translation and interpretation available.

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State agencies need a digital inclusion strategy

- 1. OCIO Accessibility Standard/WCAG 2.1
- 2. Digital Governance
- 3. Universal Design
- 4. Language Access
- 5. Customer-Centered Approach

Digital Inclusion Lets Us Meet Communities Where They Are

1. OCIO Accessibility Standard

- Focus on accessible improvements and innovations for all.
 - For example, UBI Duo units and captioned telephones available for deaf and hard of hearing customers.





"Releasing non-accessible digital products is discrimination"

Digital inclusion strategy: Digital Governance

- An enterprise-wide, accessible out-of-the-box approach
- Minimum, one full-time digital accessibility coordinator per agency
- Minimum, one staff person proficient in user testing per agency
- Ideally, a cohort with a diverse talent pool is preferable to a single staff member
- Require state contractors to provide accessible services
- Consolidate communications and customer service work in the same team/unit/division

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Digital inclusion strategy: Universal Design

- Design digital products for everyone, without the need for customer adaptation or workarounds
- Consider inclusivity goals first, then software and tools second
- Develop training programs on usability & user-centered design (LEAN/Continuous Improvement Processes)

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Digital inclusion strategy: Language Access

- Address lack of framework or rules guidance for removing access barriers for people with limited English proficiency
- Develop a state-wide inclusive language writing guide
- Have master-contract(s) for website translation
- Adopt "common core" languages and uniform language access policies, enterprise-wide
- Reduce the English reading level of online and printed content
- Fund a language access coordinator and/or project manager to evaluate needs and implement solutions

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Digital inclusion strategy: Customer-centered approach

- Analyze your audience- use real customers to test
- Establish a feedback loop
- Have an agency-wide uniform language access policy
- Normalize the inclusion narrative with agency staff
- Include UI/UX designer on "voice-of-the-customer" team
- Provide a staffed, multilingual toll-free number for those who need it

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Digital Inclusion leads to equitable outcomes

- Reduces barriers to accessing services,
- Increases public trust, and
- Improves service delivery for government customers.

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Digital Inclusion leads to equitable outcomes

- Reduces barriers to accessing services,
- Increases public trust, and
- Improves service delivery for government customers.

Decision Matrix

Presented by:

Babs Roberts, Community Services Division Director, Economic Services Administration, Department of Social & Health Services

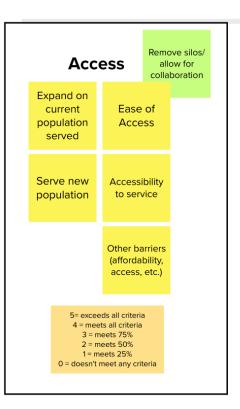


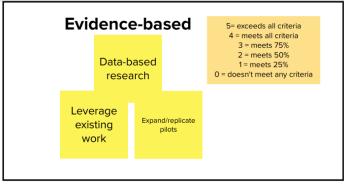


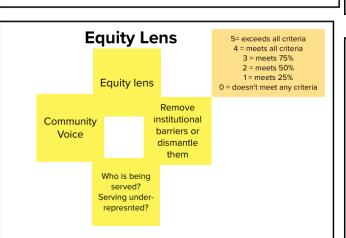


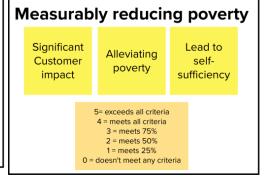
FROM 8/18/2022 MEETING

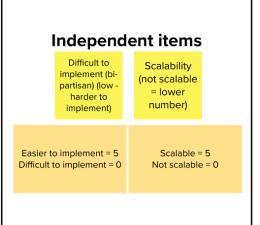
NEW IDEAS

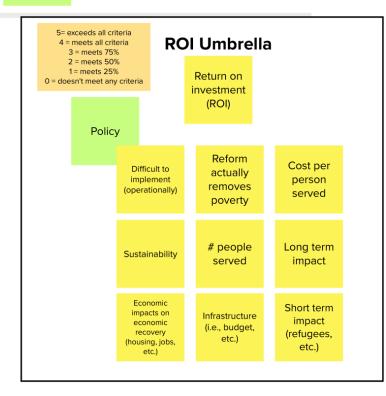
















- Should Measurably reducing poverty have weighting applied?
- Should other criteria grouping be weighted?

• If yes, what should the weighting be? How much more should the criteria grouping be considered when making the prioritization decision?



Break time!

We'll be back in...



Transforming Lives



Poverty Reduction Subcabinet Update

Presented by:

Lori Pfingst, Senior Director, Office of the Assistant Secretary, Economic Services Administration, Department of Social & Health Services



Intergenerational Poverty Advisory Group Update

Presented by:

Babs Roberts, Community Services Division Director, Economic Services Administration, Department of Social & Health Services

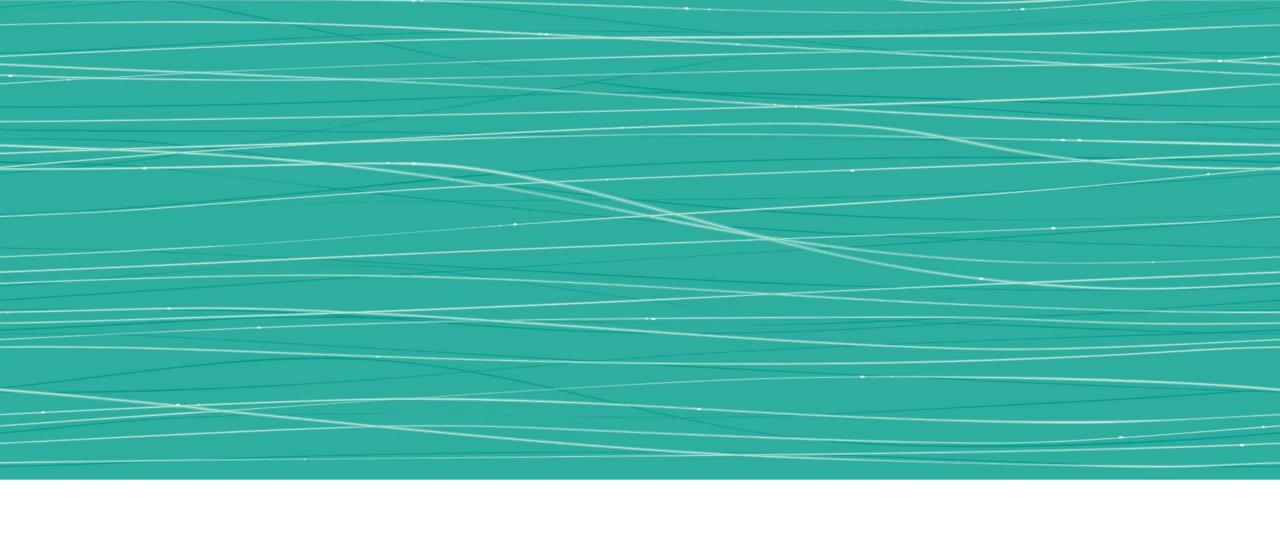


Poverty Reduction Budget Proposals

Presented by:

Various Agency Representatives







LEGISLATIVE-EXECUTIVE WORKFIRST POVERTY REDUCTION OVERSIGHT TASK FORCE (LEWPRO)

November 17, 2022

Overview

DOH Decision Packages – Alignment with PRWG 10-Year Plan

Care Connect Washington

Commercial Tobacco Cessation and Prevention

Young Adult Behavioral Health **Stepped Care**

Increase FPL for AIDS Drug Assistance

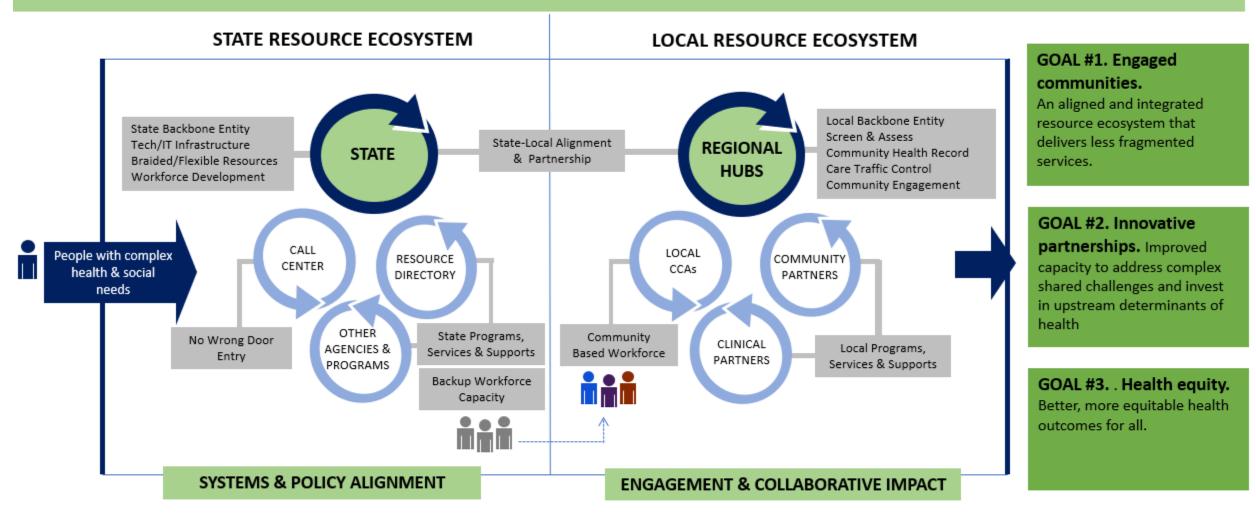
Care-a-Van & Mobile Response **Health Services**

Birth Equity Project

Healthy **Environment for** All (HEAL)

Supporting Entrepreneurship & Microenterprise Kitchens

CARE CONNECT WA: AN INTEGRATED PUBLIC HEALTH SYSTEM



Care Connect Washington

Decision Package

 Maintain and expand Care Connect to promote health equity, support all Washingtonians to thrive, and prepare for future emergencies

- Strategy 6 build a holistic continuum of care
- Rec 6f revamp policies, programs, and practices to inspire hope and build resilience

Commercial Tobacco Cessation and Prevention

Decision Package

- Address root causes of tobacco use with a focus on inequities
- Focus on individuals with behavioral health disorders

- Strategy 5 address urgent needs of people experiencing homelessness, violence, mental illness, and/or addiction
- Rec 5g improve access to behavioral health prevention, treatment, and recovery support services

Young Adult Behavioral Health – Stepped Care

Decision Package

 Expand access to the Young Adult Behavioral Health Access Project (Stepped Care)

- Strategy 5 address urgent needs of people experiencing homelessness, violence, mental illness, and/or addiction
- Rec 5g improve access to behavioral health prevention, treatment, and recovery support services

Increase FPL for AIDS Drug Assistance

Agency Request Legislation:

Medication Rebate Revenue Account

Request to the Legislature to raise the program maximum income to 500% FPL

- Strategy 6 build a holistic continuum of care
- Rec 6f revamp policies, programs, and practices to inspire hope and build resilience

Care-a-Van & Mobile Response Health Services

Decision Package

 Expand and enhance the Care-a-Van program for mobile health services

- Strategy 6 build a holistic continuum of care
- Rec 6f revamp policies, programs, and practices to inspire hope and build resilience

Birth Equity Project

Decision Package

 Supports projects to enhances prenatal care and parent social support in communities experiencing the most extreme perinatal health disparities

PRWG Alignment

 Rec 4b – ensure funding and access to culturally and linguistically appropriate health care and support services before, during, and after pregnancy

Healthy Environment for All (HEAL) Act

Decision Package

Provide the needed capacity for DOH to fulfill HEAL obligations

- Strategies 2 & 3 balance power & undo structural racism
- Rec 5a provide greater resources for consistent and timely community-led data collection and storytelling

Supporting Entrepreneurship & Microenterprise Kitchens

Decision Package

 Support individuals to start a food business by increasing access to commercial kitchen spaces

- Strategy 1 increase economic opportunity
- Strategy 8 prepare for the future of work
- Rec 8a adopt recommendations in the Future of Work Taskforce report, including strategies to achieve equity for workers



To request this document in another format, call 1-800-525-0127. Deaf or hard of hearing customers, please call 711 (Washington Relay) or email civil.rights@doh.wa.gov.

DCYF Poverty Reduction Decision Packages

Culturally relevant language access program	Supports a language access program to promote language based inclusion and enhance capacity to serve families with limited English.
Making child care work for families	Makes child care work better for families by simplifying access for families and ensuring that the most vulnerable children have continuous access to high quality child care.
Housing access and supports for youth	Supports housing stability and support services for youth exiting foster care, juvenile rehabilitation, and families involved in the child welfare system.
Preparing for ECEAP entitlement	Accelerates progress on Early Childhood Education Assistance Program (ECEAP) becoming an entitlement by building facilities, developing a qualified workforce, and fostering supportive community partnerships.
Child care subsidy rates and income eligibility	Supports a feasible business model for child care providers participating in the Working Connections Child Care program, which will support affordable child care for families and stability in the child care market.
Supporting providers to increase child care access	Changes the cost of Working Connections Child Care by increasing reimbursement rates for providers and making child care safer and more affordable for families.
Continuum of prevention services	Increases access to a continuum of prevention services and initiatives supporting DCYF's vision that all Washington's children and youth grow up safe and healthy and contribute to DCYF's goal of reducing the number of children in out-of-home care.
In-home and transition services	Supports in-home and transition services to keep families together in their communities whenever safely possible, and to expedite safe family reunification and connection to community supports whenever out-of-home placement is necessary. Also seeks to ensure all young people exiting systems of care successfully transition into adulthood.



Smartsheet & Bill Tracking Tool

Transforming Lives

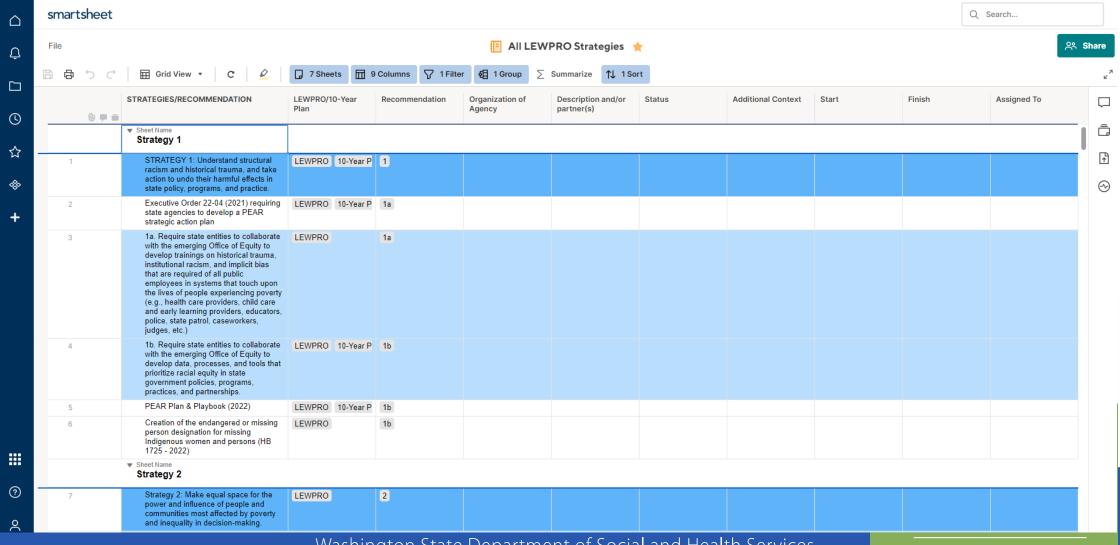
Presented by:

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Smartsheet





Bill Tracking Tool - Example



POVERTY REDUCTION AGENCY DPs or ARLs (updated 9-21-2022)						_		
AGENCY RECOMMENDATION	PEAR DETERMINANTS OF EQUITY 1	PEAR DETERMINANTS OF EQUITY 2	2 Budget (\$)	How much? (Anticipated # of people that will be affected by the change)	How well? (Anticipated % of people experiencing poverty that will be affected)	change will affect an	Alignment to Strategy in 10- Year Plan (Strategies 1 - 8)	Other (Links to One-Pagers or other pertinent information)
Integrate eligibility across programs. Placeholder for HHS Coalition Package	Health & Human Services							
Conduct categorical eligibility pilot. Small pilot to make EcSA population categorically eligible for all benefits they need and gradually phase out as employment income increases.	Health & Human Services							
Increase affordable housing stock. \$360 million for housing development, project management and capacity building.	Economic Justice	Housing & Home Ownership						
Build a formal model for community partnership. Create a \$10 million Community Assembly Fund to support community based organizations to facilitate assemblies in local neighborhoods statewide; adopt Genuine Progress Indicator to measure progress.	Equity in State & Local Practices							
Culturally Relevant Language Access Program.	Equity in State & Local Practices							
Build capacity of non-profits/CBOs. Engage with communities to identify need, produce a central hub for education and obtain consultants in non-profit management and development.	Equity in State & Local Practices							
Expand community outreach and engagement: Expand current community engagement capacity and request continued funding to contract with CBOs that serve individuals who have been excluded from economic well-being for purposes of facilitating connections to state services.	Equity in State & Local Practices							
Enhance digital equity. Improve the digital equity dashboard, fiber to libraries and outreach for the Affordable Connection Program.	Equity in State & Local Practices	Digital Equity						
Fund basic income feasibility study. Create state pilot based on recommendations in the Basic Income Feasibility Study, and Protect benefits from pilots, demonstration projects, and innovations. Pursue strategies to hold benefits harmless for the purposes of innovation at both the state and federal levels.	Economic Justice							
Align cash grants with need standard and inflation. Amends RCW 74.04.770 to require that the grant standard for cash assistance programs be set at 15% of the need standard or the prior year's grant standard, whichever is higher.	Health & Human Services		\$ 69,000,000			Cash grants have not kept up with the rate of inflation. This proposal would reduce the gap.	Strategy 6	RCW 74.04.770
						This request would give recipients a breath by allowing for an		
Smooth cliff effect by expanding earned income disregard. Amends RCW 74.08A.230 to expand the earned income disregard for new employment gained by recipients of cash programs.	Health & Human Services		\$ 42,000,000			adjustment	o nomin	

Public Comment









Good of the Order

Next Meeting: Thursday, February 16, 2022 9:00 am - noon

